



## A FRESH PERSPECTIVE ON YOUR CASE

Whether you represent plaintiffs or defendants, ADR inc. can help you and your client prepare for trial or settlement. We'll provide you with reliable feedback on how a jury will decide your case before it goes to trial. By knowing what to expect in the courtroom, you can make strategically sound changes to your trial presentation. And if settlement is your goal, we can provide you with accurate insight on the appropriate settlement value.

Call on ADR inc. for a fresh perspective on your case.

### **ADR inc.'s jury focus groups and mock trials will help you:**

- **DETERMINE TRIAL STRATEGY**  
Discover which themes resonate strongly with jurors.
- **EVALUATE SETTLEMENT OPTIONS**  
Get feedback on the dollar value of your case so you'll arrive at the settlement table well-informed.
- **PRACTICE YOUR PRESENTATION**  
Run a "dress rehearsal" of your opening statement and closing argument.
- **PREPARE WITNESSES**  
Understand what will work on the witness stand.

### **AFFORDABLE**

Many attorneys are under the impression that the cost of jury focus groups and mock trials limit their use to only the largest of cases. ADR inc. hopes to correct that misperception. We price our services at attractive levels so attorneys will find our services worthwhile for a wide range of case values. Our goal is to make jury focus groups and mock trials a standard tool in every litigator's toolbox.

### **LOCAL EXPERTISE**

ADR inc.'s jury focus groups and mock trials are led by Tom Foutz, whose resume includes extensive litigation experience with Jones Walker, Jack Martzell, and Wendell Gauthier. A full-time mediator since 1993, Mr. Foutz has successfully resolved over 2,500 cases. This unique blend of litigation and mediation experience translates into reliable results for ADR inc.'s jury focus groups and mock trials.

**For more information, contact us at [TomFoutzADR@aol.com](mailto:TomFoutzADR@aol.com).**

